



Mega Millions Jackpot Reset Promo – Product Overview

PROMOTION DETAILS

- Promotion will begin any/every time the Mega Millions Jackpot is hit and resets to base (\$20mm).
 - When purchasing Mega Millions, on an Nth ticket basis, players receive a free \$2 Powerball ticket.
 - Purchase qualification: Any Mega Millions purchase (of any value) on an Nth ticket basis could generate a free \$2 Powerball ticket (free ticket will print immediately after trigger purchase and is good for the next drawing).
 - This promotion is intended to incentive players to purchase Mega Millions when the jackpot resets/is low, by offering a free ticket for the game's jackpot that is still climbing.

TIMING

- First 6 months of Calendar year 2024 (Jan 1 – June 30 2024)
- Anytime after January 1, 2024: Every Mega Millions jackpot hit will trigger this promotion. Promotion will begin at system start-up on the next Mega Millions drawing day, following the jackpot reset.
 - Example: If Mega Millions hits on a Tuesday, the promotion will begin at system start-up on Friday (Mega Millions drawings are held Tuesday and Friday evenings).
- The promotion will run for two weeks following each jackpot hit. If the jackpot is hit again during the 2-week promotional period, **the promo will restart from Day 1 and will run for the planned 2 weeks.**

Powerball Jackpot Reset Promo – Product Overview

PROMOTION DETAILS

- Promotion will begin any/ever time the Powerball Jackpot is hit and resets to base (\$20mm).
 - When purchasing Powerball, on an Nth ticket basis, players receive a free \$2 Mega Millions ticket.
 - Purchase qualification: Any Powerball purchase (of any value) on an Nth ticket basis could generate a free \$2 Mega Millions ticket (free ticket will print immediately after trigger purchase and is good for the next drawing).
 - This promotion is intended to incentive players to purchase Powerball when the jackpot resets/is low, by offering a free ticket for the game's jackpot that is still climbing.

TIMING

- First 6 months of Calendar year 2024 (Jan 1 – June 30 2024)
- Anytime after January 1, 2024: Every Powerball jackpot hit will trigger this promotion. Promotion functionality will begin at system start-up on the next Powerball drawing day, following jackpot hit.
 - Example: If Powerball is hit on a Monday, the promotion would begin at system start-up on Wednesday (Powerball drawings are held Monday, Wednesday and Saturday evenings).
- The promotion will run for 2 weeks following each jackpot hit. If the jackpot is hit again during the 2-week promotional period, **the promo will restart from Day 1 and will run for the planned 2 weeks.**