



Holiday “Family of Games” Scratch-offs are back —

® And the more you sell, the more you can win!

Promotion Period:
10/23/2023 – 12/31/2023

This holiday season, your customers will be lining up for some fun and games from the Maryland Lottery—giving you the chance to increase sales and win bonus commissions and even more prizes for being top performers!

There are 3 ways to win!

1- Random Drawings

Two random drawings will be held during the promotion. Retailers qualify by activating all price points on the first week of launch. As (HFG*) books are settled, retailers will earn entries toward the upcoming drawing based on the tickets’ price points (see chart).

• 1st Drawing (Week of 11/20/23):

400 eligible retailers will be randomly selected, and each will win **\$250**. Entry to the drawing is based on eligible book settlements from 10/23/23 to 11/19/23.

• 2nd Drawing (Week of 1/4/24):

250 eligible retailers will be randomly selected, and each will win **\$250**. Entry to the drawing is based on eligible book settlements from 11/20/23 to 12/31/23.

Each (HFG) pack settled will earn an entry based on the price point of the pack settled. Entries will accumulate during the drawing periods. The retailer’s entry count will be zeroed out after each of the two drawings.

\$1 = 1 entry Game #656	\$2 = 1 entry Game #657	\$3 = 1 entry Game #658
\$5 = 1 entry Game #659	\$10 = 2 entries Game #660	
	\$20 = 2 entries Game #661	

2- Top Performers Pools

- The top 150 retailers in terms of (HFG) pack settlements from 10/23/23–11/19/23 will win **\$600** automatically.
- The top 200 retailers in terms of (HFG) pack settlements from 11/20/23–12/31/23 will win **\$400** automatically.

*Holiday Family of Games = (HFG)

3- Grand Prize Drawings

All retailers' entries will be placed back into the pot for a grand-prize drawing. Eight grand-prize winners will be selected randomly to win **\$1,500!**

General Rules:

- Retailers must activate all price points on the first week of the HFG launch.
- Retailers must remain in good standing during the program period.
- Change of Ownership, Termination, or Revocation will void all entries and remove the retailer from all drawings that have not occurred.
- No returns for credit on any packs activated during the program period. Packs can only be returned when game(s) close or there are print defects.
- Retailers onboarded after 10/23/2023 will not be eligible to participate in this promotion.
- Packs must be settled in order to earn an entry.

\$1 = 1 entry



656

\$2 = 1 entry



657

\$3 = 1 entry



658

\$5 = 1 entry



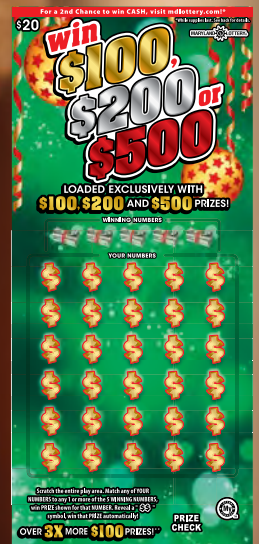
659

\$10 = 2 entries



660

\$20 = 2 entries



661