

SPECIAL ANNIVERSARY PROMOTION



INTRODUCING LOTTERY WEEK. 7 DAYS OF 7 DAYS

## Players could receive a FREE Lottery game<sup>\*</sup> when they play any DRAW or FAST PLAY game.

As part of the 50<sup>th</sup> Anniversary celebration, the Lottery will continue to say thank you to players by celebrating Lottery Week from July 16<sup>th</sup> to July 22<sup>nd</sup>. All week long, players could win a free DRAW or FAST PLAY game when they play any DRAW or FAST PLAY game. Free tickets will be awarded on an nth ticket basis across the state and will print immediately following the purchased ticket.



The Lottery is promoting this week-long event with top-of-ticket messaging, heavy rotation on the in-store LIM monitor, and on mdlottery.com. It's sure to excite players and increase sales at your store.

\*Excludes scratch-off tickets



