



GET READY FOR OUR LARGEST CRATCH-OFF TOP PRIZE EVER: \$50 TOP PRIZE \$5,000,000!

LLION!

The Maryland Lottery's first-ever \$50 instant game launches **Monday, February 20th,** and the excitement is building. Players across the state are already aware of the new game. and they're commenting with excitement on social media about having a chance to win a \$5 million top prize.

With a high level of player interest and the successful launch of \$50 scratch-offs in other states, your stores could see increased scratch-off sales.

PRODUCT FEATURES AND SELLING DETAILS:

Tickets per pack: 20

Value of pack: \$1,000

On sale: February 20, 2023

Ticket size: 4" x 11"

of chances per ticket: 50

of top prizes: 3

Top prize: \$5,000,000 (lump sum)

Odds/any prize: 2.6

Retailer Commission Per Book (6%): \$60

Fits in all Lottery-provided dispensers plus PHD and PHDL vending machines.

Please note: this game cannot be loaded into the bottom two rows of any machine.

One non-winning 50 Years! Scratch-Off also qualifies as an entry into the 50th Anniversary Cash Bash second-chance promotion. Players who enter their non-winning tickets have an opportunity to



win cash in one of five drawings or to be selected as a finalist for a shot at up to \$5 million in the grand finale.

The 50 Years! Scratch-Off is another way to celebrate the Maryland Lottery's golden anniversary.

With all the people coming your way to play, you'll be golden, too.



