

# Self-Serve Plan-O-Gram

Effective with November 15, 2021 Game Launches



See the back for more instruction.

				All Ticket Lengths ←	
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					All Ticket Lengths ←
				Only 2.5", 4" and 6" Tickets ←	
					Only 2.5" and 4" Tickets ←

**REMOVED GAMES: \$2 \$100 Loaded (531), \$5 Gold Bar Bingo (549), \$10 \$1000 Loaded (533), \$20 100X The Cash (511)**

## **Plan-O-Gram Considerations**

### **Play Center HD (PHD) Self-Service Vending Machines**

1. Bottom row – load 4" or less, including 2.5", length tickets ONLY
2. 2nd row from the bottom – load 6" or less, including 4" and 2.5", length ONLY
3. 3rd row from the bottom up to the top row – load any size ticket!
4. Reminder: the bin you load the game into has NO bearing on where the tickets are displayed to the players on the menu
5. During launch week, ALWAYS load two bins with the new games
6. Place the 4" x 4" game card in the bottom of the bin prior to loading the tickets in that bin. This will serve as a reminder to load that specific game once the tickets have sold through.

### **On-Counter Display Boxes and In-Counter Trays**

1. You may use this Plan-O-Gram as a suggested guideline when merchandising these games in your instant ticket displays
2. Work with Tel-Sell to make sure you are getting a timely and sufficient shipment of top-selling games weekly.

If you have any questions or concerns, please discuss with your Maryland Lottery District Manager on their next visit.

