



LOADED



Retailer Bonus Promotion

PROMOTION PERIOD: 5/24/21 - 7/11/21

OVERVIEW

We're giving Lottery retailers a chance to win cash prizes of \$1,000 up to a Grand Prize of \$10,000 through our LOADED RETAILER Bonus Promotion. The goal? Drive instant ticket sales, specifically for the LOADED Family of Games.

HOW IT WORKS

Each book of LOADED Scratch-Offs will be paired with a number of entries* (see chart below). When you settle a LOADED Family of Games instant ticket book, your entries will be placed into the next Weekly Drawing. After each Weekly Drawing, all entries will be cleared and the next Weekly Drawing will start with 0 entries. A retailer can win only one time during each Weekly Drawing and only one time in the Finale Drawing.

IMPORTANT: *To be eligible to participate in this promotion, you must **ACTIVATE** one (1) LOADED Family of Games instant ticket book at each price point (\$1, \$2, \$5, \$10, \$20) by May 30.*

HOW TO EARN ENTRIES:

*Entries By Book:

\$20 price point	=	5 Entries
\$10 price point	=	5 Entries
\$5 price point	=	3 Entries
\$2 price point	=	2 Entries
\$1 price point	=	2 Entries

PRIZES: Win Cash Weekly!

Weekly Drawing Dates & Prizes Awarded:

Monday, June 7:	4 WINNERS, \$1,000 Cash
Monday, June 14:	4 WINNERS, \$2,000 Cash
Monday, June 21:	4 WINNERS, \$3,000 Cash
Monday, June 28:	4 WINNERS, \$4,000 Cash

FINALE DRAWING DATE and GRAND PRIZES:

Monday, July 12:

- **4 WINNERS, \$5,000 Cash**
- **2 WINNERS, \$10,000 Cash**

*Retailers will receive the corresponding number of entries into the weekly drawing shown in the chart above for each book **settled**. Retailers must accrue 40 or more entries during the promotion period to be eligible for the finale drawing. If eligible, you will receive your total number of weekly entries into the Finale Drawing. (If a retailer earns 5 entries into the first Weekly Drawing, 10 entries into the second Weekly drawing and 25 entries into the third Weekly Drawing, they will receive a total of 40 entries into the Finale Drawing.)

Rules and Retailer Eligibility:

You must be in good standing throughout the promotion period (no suspensions, no NSF's). Your participation is subject to company policies and guidelines. You may NOT return for credit any Loaded Family of Games scratch-off books settled during the promotion period. Awarding of cash prizes will be by check following the completion of the promotion. The Lottery reserves the right to cancel or reschedule any or all Weekly Drawings or the Finale Drawing.

